



## Part Number to UPC Code Cross-Reference Tool - *How to Access*

The Part Number to UPC Code Cross-Reference tool can be accessed by Ford personnel, Ford suppliers, Dealers, FAD's, and other non-Ford retail locations. Below are the steps to take to access the web application.

The screenshot shows a web browser window with the title "Part Number and UPC Bar Code Listing". Below the title, it states: "Bar code cross reference information can be retrieved via the following option:". There are two options listed:

1. Type the Motorcraft Sales Part Number or Ford Service Part Number in the field to the right, then click on the Submit button.
2. To download a tab delimited text file that includes Motorcraft Sales Part Numbers, Ford Service Part Numbers, UPC and 1 2 of 5 UPC [click here](#).

Below the options, there is a detailed explanation of the bar codes used:

All Motorcraft unit packages are labeled with a sequentially numbered UPC bar code. This bar code is used on Motorcraft parts for retail point-of-sale purposes. When queried, the daily updated UPC file can be used to cross-reference the Motorcraft part number with the Ford service part number. A select few high volume oil and ATF products have an additional overpack UPC code; these bar codes are also referenced in the UPC file.

All Ford branded unit packages are labeled with a 3 of 9 bar code. Longer in length than the UPC, this alphanumeric bar code displays the Ford service part number when scanned. The 3 of 9 code, when scanned, displays an asterisk (\*) at the beginning and end of the part number. These represent start and stop characters, which simply designate scanning direction and start and stop instructions during scanning. A letter "P" is required at the beginning of the part number. This character defines the general category or use of the data that is encoded in that bar code; in this case, the letter "P" signifies a part number.

The information search will also return the Part/Pkg Length, Part/Pkg Width, Part/Pkg Depth and the Part/Pkg Weight, 1 2 of 5 bar code, country of origin, overpack length, overpack width, overpack depth, overpack quantity, pallet quantity, pallet quantity and layer per pallet when available. For tape identified parts the dimensions are physical part size. For packaged parts, the dimensions are the outside dimensions of the selling unit package. For example, the majority of parts are packaged one per unit package. The dimensions are for the outside unit package size. If a selling unit multiple is involved, then the dimensions shown are for the selling unit package outside dimensions, such as a 12 piece filter shipping carton (S012) or spark plug shipping carton (S096).

### Ford Personnel / Suppliers

1. Navigate to <http://web.pkginfo.ford.com>.
2. Choose the *Motorcraft Part/UPC Number Cross Reference* link.

### Ford Dealers

1. Navigate to [fmcdealer.com](http://fmcdealer.com).
2. In *My Site Preferences*, change Role to "Parts Dept".
3. Choose the *Parts Ordering & Receiving* link.
4. Choose the *Parts Packaging* link.
5. Roll over the *Bar Codes* tab, then choose *Bar Code Cross Reference*.

### FAD's

1. Navigate to [fmcdealer.com](http://fmcdealer.com).
2. In *My Site Preferences*, change Brand to "MCDistributor".
3. Choose the *Information / Operations / Ordering* link.
4. Choose the *Parts Packaging* link.
5. Roll over the *Bar Codes* tab, then choose *Bar Code Cross Reference*.

### Non-Ford Retail Locations

1. Navigate to <http://75.144.71.189/fmcdealer>
2. Roll over the *Bar Codes* tab, then choose *Bar Code Cross Reference*.